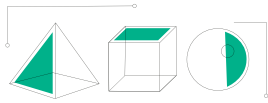


Lex Piccione

Senior Graphic Designer



Address

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Worcester, MA 01605

Contact

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lexpiccione.com

Specialties



Branding



Infographics



Photography



Accessibility

Design Skills

Software

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere
Adobe XD
Adobe Bridge
Adobe Acrobat
Microsoft Word
Microsoft Powerpoint
Microsoft Excel

Proficiency



Skills

Layout and Typography
Image and Video Editing
Accessibility
Photography
Exhibition Design
Email Design
Signage Systems
Packaging Design
Project Management
Advertising

Work Experience

Old Sturbridge Village

Lead Designer, April 2021 to present

- _Designed multiple publications, such as a 44-page membership magazine
- _Created accessible signs and materials for exhibitions
- _Designed packaging, labels, apparel, and instructions for retail products, including product assembly
- _Created print and digital ads for programs and events
- _Designed invitations and save the dates for cocktail parties, donor events, dedication ceremonies, speaker engagements, and galas
- _Redesigned museum maps
- _Developed and designed logos for events and exhibitions
- _Designed other miscellaneous items like a patch, a pin, and street banners
- _Mentored and trained Junior Designer and Design Interns

Boston Children's Museum

Graphic Designer & Senior Designer, November 2014 to November 2020

- _Helped create a new logo and brand for the Museum
- _Edited and created video content in Adobe Premiere
- _Created brochures, rack cards, programs, maps, postcards, newsletters, large promotional banners, and numerous other types of print collateral
- _Designed graphics for social media, website, and e-mails
- _Took photographs of events, educational kit materials, and reptiles
- _Founder of the Design Accessibility Initiative team which developed accessibility protocols for social media and emails and trained staff
- _Designed digital advertising that was displayed at South Station in Boston
- _Designed signs, including ADA compliant Braille signs, and occasionally created or assisted with exhibit graphics

Education

- **Master of Fine Arts, Graphic Design**
Academy of Art University, San Francisco, CA
September 2006 to May 2011
- **Study Abroad**
Studio Arts Centers International, Florence, Italy
January 2005 to April 2005
- **Bachelor of Fine Arts**
Tufts University, Medford, MA
School of the Museum of Fine Arts, Boston, MA
September 2002 to May 2006
- **High School Diploma**
Killingly High School, Killingly, CT
August 1998 to June 2002

Awards and Recognition

25
(estimated)

Photos

The Boston Globe
Boston Herald
Boston Magazine
Boston.com
Bay State Parent
Where Magazine
and more!



3



Awards

New England Museum
Association Publications
Competition Awards under
Development Materials

5



Gallery Shows

AAU Display Cases:
What Makes a Monster?
Fall 2009 & Spring 2010, San Francisco

Design Studio Show
Spring 2005, Florence, Italy

Fuji Studio Show
Spring 2005, Florence, Italy

Cities? What Cities?
Spring 2005, La Corte Arte
Contemporanea, Florence, Italy

Graduating Students Exhibition,
Spring 2006, SMFA, Boston