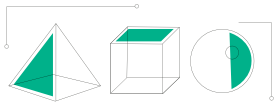


Lex Piccione

Graphic Designer



Address

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Contact

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lexpiccione.com

Personal Statement

I can handle fractious cats, nurse sick leopard geckos back to health, and feed an octopus with food puzzles. Did I mention that I'm a graphic designer? My past work has been in the non-profit sector either with animals, science, or education, but I like to be hands-on with everything that I design which includes working with scientists, animals, or children. I like to try out new approaches to design solutions which often leads to making things by hand. I love to learn. Whatever project I'm working on, I study it assiduously. I am a graduate from the Academy of Art University with a Masters of Fine Arts. My thesis was about saving endangered animals with design's help. I am passionate about infographics and accessibility design. I also enjoy teaching other people about design principles.

Specialities



Branding



Infographics



Photography



Accessibility

Design Skills

Computer

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe Premiere	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Adobe Bridge	●●●●●●●●●●
Adobe Acrobat	●●●●●●●●●●
Microsoft Word	●●●●●●●●●●
Microsoft Powerpoint	●●●●●●●●●●
Microsoft Excel	●●●●●●●●●●

Skills

Grid & Layout
 Typography
 Image Editing
 Accessibility
 Photography
 Video Editing
 Email Design
 Signage
 Photo Shoots
 Project Management

Work Experience

Boston Children's Museum

Graphic Designer & Senior Designer, November 2014 to November 2020

- _Helped create a new logo and brand for the Museum
- _Edited and created video content in Adobe Premiere
- _Created brochures, rack cards, programs, maps, postcards, newsletters, large promotional banners, and numerous other types of print collateral
- _Designed graphics for social media, website, and e-mails
- _Took photographs of events, educational kit materials, and reptiles
- _Founder of the Design Accessibility Initiative team which developed accessibility protocols for social media and emails and trained staff
- _Designed digital advertising that was displayed at South Station in Boston
- _Designed signs, including ADA compliant Braille signs, and occasionally created or assisted with exhibit graphics

Education

- **Masters of Fine Arts, Graphic Design**
Academy of Art University, San Francisco, CA
September 2006 to May 2011
- **Study Abroad**
Studio Arts Centers International, Florence, Italy
January 2005 to April 2005
- **Bachelor of Fine Arts**
Tufts University, Medford, MA
School of the Museum of Fine Arts, Boston, MA
September 2002 to May 2006
- **High School Diploma**
Killingly High School, Killingly, CT
August 1998 to June 2002

Awards and Recognition

25
(estimated)

Photos

The Boston Globe
 Boston Herald
 Boston Magazine
 Boston.com
 Bay State Parent
 Where Magazine
 and more!



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Awards

New England Museum
 Association Publications
 Competition Awards under
 Development Materials

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Gallery Shows

AAU Display Cases:
 What Makes a Monster?
 Fall 2009 & Spring 2010, San Francisco

Design Studio Show
 Spring 2005, Florence, Italy

Fuji Studio Show
 Spring 2005, Florence, Italy

Cities? What Cities?
 Spring 2005, La Corte Arte
 Contemporanea, Florence, Italy

Graduating Students Exhibition,
 Spring 2006, SMFA, Boston