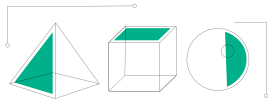


Lex Piccione

Senior Graphic Designer



Address

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Worcester, MA 01605

Contact

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(401) 286-6858
lexpiccione.com

Specialties



Branding



Infographics



Photography



Accessibility

Design Skills

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Adobe Bridge
Adobe Acrobat
Microsoft Office

Skills

Layout	Packaging Design
Typography	Image/Video Editing
Accessibility	Project Management
Photography	Team Collaboration
Exhibition Design	Vendor Relations
Email Design	Print Production
Advertising	Wayfinding

Work Experience

Lead Designer

April 2021 to January 2024

Old Sturbridge Village, Sturbridge, MA

- Designed multiple publications, such as a 44-page membership magazine that was mailed to over 7,000 members and donors
- Designed three accessible exhibitions and redesigned a legacy exhibit
- Created print and digital advertising that resulted in high website traffic
- Designed invitations to sold out donor and fundraising events
- Redesigned maps and wayfinding for better visitor experience
- Developed and refined logos for programs, events, and exhibitions
- Mentored and trained Junior Designer and design interns and provided design guidance to improve standards of overall team output
- Maintained brand and developed organization-wide stationary
- Created packaging, labels, apparel, and instructions for retail products

Graphic Designer & Senior Designer

November 2014 to November 2020

Boston Children's Museum, Boston, MA

- Helped create a successful new logo and brand for the Museum
- Edited and created video content in Adobe Premiere for YouTube
- Designed brochures, programs, newsletters, and other print collateral
- Created accessible e-mails in Constant Contact and graphics for social media and website to reach wider audiences
- Photographed events, programs, kit materials, and animals
- Designed development materials for fundraisers, membership, corporate sponsors, and events, including successful galas
- Founded the Design Accessibility Initiative team which developed accessibility protocols for social media and emails and trained staff
- Designed digital advertising for South Station in Boston
- Designed wayfinding signs, including ADA compliant Braille signs

Education

- **Master of Fine Arts, Graphic Design**
Academy of Art University
San Francisco, California
- **Study Abroad**
Studio Arts College International
Florence, Italy
- **Bachelor of Fine Arts**
Tufts University
School of the Museum of Fine Arts
Medford and Boston, Massachusetts
- **High School Diploma**
Killingly High School
Killingly, Connecticut

Awards and Recognition

30
(estimated)

Photos

The Boston Globe
Boston Herald
Boston Magazine
Boston.com
Bay State Parent
MassLive
and more!



3



Awards

New England Museum
Association Publications
Competition Awards under
Development Materials

5



Gallery Shows

Academy of Art Display Cases:
Dissection of Darkness
San Francisco, California

Design Studio Show
Florence, Italy

Fuji Studio Show
Florence, Italy

Cities? What Cities?
La Corte Arte Contemporanea
Florence, Italy

SMFA Graduating Students Exhibition
Boston, Massachusetts